

Carlos Ramírez Ovalle

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<https://crovalle.com>

Competences

- Coordination and logistics of projects
- Writing, branding and public relations abilities
- Creativity and adaptability for problem solving
- BIM modelling in Autodesk Revit
- Spatial analysis in ArcMap (ArcGIS) and R
- Spoken languages: english, french, spanish & italian

Education

Master in Urban Planning McGill University Montréal, QC	2018 - 2020
Bachelor of Architecture Tecnológico de Monterrey (ITESM) Monterrey, Mexico <i>Summa cum laude</i>	2017
Specialty Diploma in Advertising and Public Relations Universidad Panamericana Mexico City	2013
B.A. in Communication Science Tecnológico de Monterrey (ITESM) Monterrey, Mexico <i>Magna cum laude</i>	2009

Work Experience

Architect Cuarto Piso Arquitectura Monterrey, Mexico <ul style="list-style-type: none">• Architectural design and cost calculation• Drafting in AutoCAD and 3D modelling in Revit and Sketchup	2017 - 2018
Temporary Administrative Assistant ITESM: Regulation Department Monterrey, Mexico <ul style="list-style-type: none">• Data collection and database creation	2016
Marketing Executive Compucenter de México Mexico City <ul style="list-style-type: none">• Marketing strategies, brand management and press releases• Event organization and Public Relations	2012 - 2013
Copywriter Clemente Cámara & Asociados Mexico City <ul style="list-style-type: none">• Campaign conceptualisation, script writing, advertising texts	2012

Copywriter Trainee 2012
Visual Latina | Mexico City
• Shopper Marketing Copywriting

Production Manager / Video Editor 2008 - 2011
1910 Films | Monterrey, Mexico
• Coordination, problem solving and logistics to keep productions under schedule
• Administrative internal operations
• Video Editing and subtitling

Volunteering

Huellas que Trascienden | Monterrey, Mexico 2016
Interior design for the charity dinner and assembly of the furniture

Mi Mundo y Yo | Monterrey, Mexico 2014
English language professor for 10 year old kids in a marginal neighbourhood

Sprouts | Vancouver, BC 2009
Soup server and cashier

Amigos de la Naturaleza | Monterrey, Mexico 2006 - 2007 / 2014
Reforestation and community involvement projects

Additional Software

- | | |
|------------|-----------------------|
| • Revit | • Photoshop |
| • AutoCAD | • Illustrator |
| • Sketchup | • InDesign |
| • Lumion | • Final Cut Pro |
| • 3DS Max | • Adobe After Effects |

Improvement

French Communication Practice 2 2019 - 2020
McGill School of Continuing Studies

Interests

- | | |
|------------------|-----------------------|
| • Social Housing | • Shared public space |
| • Transportation | • Graphic narratives |
| • Ecology | • Sociology |
| • Maps | • Accessibility |